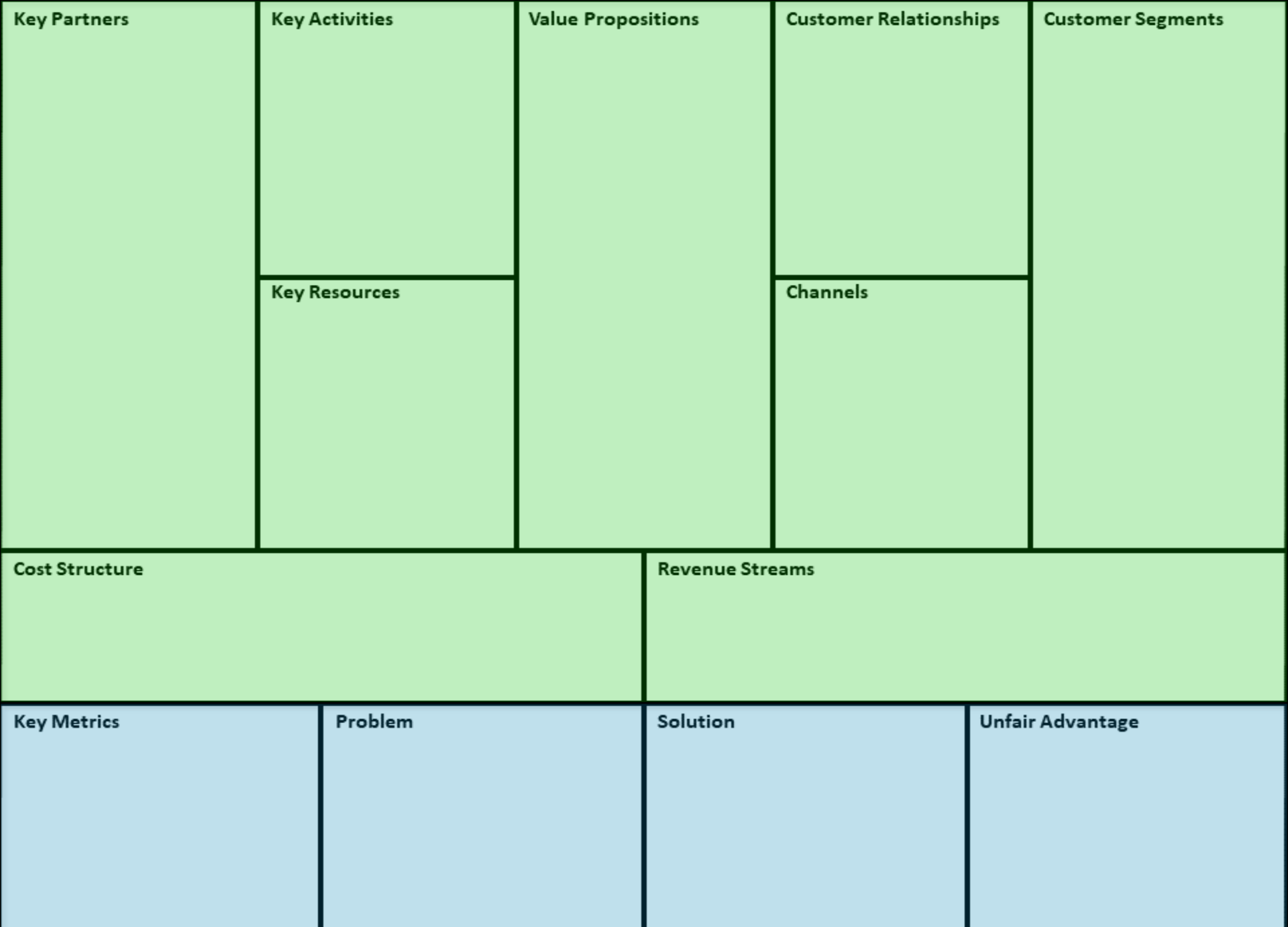


Canvas & Lean Canvas



Combinação do "Business Model Canvas" (Alexander Osterwalder) com blocos do "Lean Canvas" (Ash Maurya)